

PRESS RELEASE

FOR IMMEDIATE RELEASE

21 March 2007

Fubon Bank (Hong Kong)'s Latest Mortgage Plans for Government Home Ownership Scheme

(Hong Kong: 21 March 2007) Fubon Bank (Hong Kong) Limited ("the Bank") today launched new mortgage plans for Government Home Ownership Scheme ("HOS"), providing HOS customers with attractive mortgage rates and cash rebates of up to 1%. Details are as follows:

Plan 1		
Loan Amount	Interest Rate (p.a.)	Cash Rebate
Below HK\$1,000,000	P-3.05%	0.5%
Plan 2		
Loan Amount	Interest Rate (p.a.)	Cash Rebate
HK\$1,000,000 or above	P-3.15%	1%

The loan amount of the Bank's mortgage plans for HOS can be up to 95% of the property value. Moreover, the Bank offers a maximum of 25-year repayment period. Other privileges offered to HOS customers include valuation fee waiver and premium waiver for the first 3 months on Home Content Insurance.

HOS customers who are interested to find out more about the Bank's mortgage plans can call the **Mortgage Enquiry Hotline at 2806 7222**, visit any Fubon branches, or click onto the Bank's website www.fubonbank.com.hk.

Fubon Bank (Hong Kong) Limited

Fubon Bank (Hong Kong) Limited (“Fubon Bank”) is a subsidiary of Fubon Financial Holding Co., Ltd., a leading financial services group in Taiwan which is engaged in commercial banking, insurance, securities brokerage, asset management and investment banking services. Fubon Bank operates 26 retail outlets in Hong Kong including 22 branches, 2 Ambassador Banking Centres and 2 Securities Services Centres, and provides a wide range of financial services encompassing consumer and wholesale banking, wealth management, hire purchase, securities brokerage and investment services. Fubon Bank is listed on the Stock Exchange of Hong Kong (stock code: 636) and holds an A-2 short-term, BBB+ long-term rating from Standard & Poor’s. The rating reflects Fubon Bank’s strong capitalization, good liquidity and sound asset quality.

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For press inquiries, please contact:

Betty Chan
Senior Vice President and
Head of Corporate Communications
Tel: (852) 2842 6100
Fax: (852) 2524 6681
Email: betty.chan@fubon.com

Elena Chin
Corporate Communications Manager
Tel: (852) 2842 6059
Fax: (852) 2524 6681
Email: elena.chin@fubon.com

Website: www.fubonbank.com.hk