

PRESS RELEASE

FOR IMMEDIATE RELEASE

Fubon Bank (Hong Kong) Limited 2008 Annual Report

(Hong Kong: 30 March 2009) Fubon Bank (Hong Kong) Limited (“the Bank”) today announced that the Bank’s 2008 Annual Report has been issued and dispatched to its shareholders. The 2008 Annual Report is also available for the public at the Bank’s principal place of business and its 24 retail outlets or can be downloaded from its website www.fubonbank.com.hk.

The Bank’s 2008 Annual Report complies with the applicable disclosure provisions of the Listing Rules, the Hong Kong Companies Ordinance and the Banking (Disclosure) Rules issued by the Hong Kong Monetary Authority.

Fubon Bank (Hong Kong) Limited

Fubon Bank (Hong Kong) Limited (“Fubon Bank”) is a subsidiary of Fubon Financial Holding Co., Ltd., a leading financial services group in Taiwan which is engaged in corporate and investment banking, financial markets, consumer finance, wealth management, investment management and insurance. Fubon Bank operates 24 retail outlets in Hong Kong including 22 branches and 2 Securities Services Centres, and provides a wide range of financial services encompassing consumer and wholesale banking, wealth management, financial markets, hire purchase, securities brokerage and investment services. Fubon Bank is listed on the Stock Exchange of Hong Kong (stock code: 636) and holds an A-2 short-term, BBB+ long-term rating from Standard & Poor’s. The rating reflects Fubon Bank’s strong capitalization, good liquidity and sound asset quality.

- End -

For press inquiries, please contact:

Betty Chan
Senior Vice President and
Head of Corporate Communications
Tel: (852) 2842 6100
Fax: (852) 2524 6681
Email: betty.chan@fubon.com

Grace Lau
Senior Manager
Corporate Communications
Tel: (852) 2842 1646
Fax: (852) 2524 6681
Email: grace.lau@fubon.com

Website: www.fubonbank.com.hk