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PRESS RELEASE

FOR IMMEDIATE RELEASE

Fraudulent website - http://www.fobonbank.com/

(Hong Kong: 11 November 2016) Fubon Bank (Hong Kong) Limited ("Fubon Bank") would like to alert its customers and the public to a fraudulent website "http://www.fobonbank.com/". Fubon Bank advises that this fraudulent website has absolutely no affiliation with the official website of Fubon Bank which is "http://www.fubonbank.com.hk".

Fubon Bank has already reported this matter to the Hong Kong Police Force and the Hong Kong Monetary Authority.

If customers are concerned that they may have disclosed their personal information to the fraudulent website or have conducted any transactions through the fraudulent website, please contact Fubon Bank's Integrated Customer Service Hotline at 2566 8181 (press "8" after language selection) and report to the Hong Kong Police Force.

Fubon Bank (Hong Kong) Limited

Fubon Bank (Hong Kong) Limited ("Fubon Bank") is a wholly owned subsidiary of Fubon Financial Holding Co., Ltd. ("Fubon Financial Holdings"), the second largest financial holding company in Taiwan. Fubon Financial Holdings is now the only Taiwanese financial institution with banking subsidiaries in China, Taiwan and Hong Kong. Fubon Bank operates 23 branches, 2 Securities Services Centres and 1 Personal Loan Centre in Hong Kong, providing a wide range of financial services encompassing consumer and wholesale banking, wealth management, financial markets, securities brokerage and services. Fubon Bank holds an A-2 short-term, BBB+ long-term rating from Standard & Poor's. The rating reflects Fubon Bank's strong capitalization, good liquidity and sound asset quality.