

Fubon Bank (Hong Kong) Limited
Notice of Amendment to Circular to Customers Relating to
Personal Data and Consumer Credit Data

The following clauses will be amended and effective from 15 June 2010:

B. Personal Data

(4) The purpose for which data relating to a customer may be used are as follows:-

(vii) marketing banking and financial services or related products:

(a) of the Bank; and/or

(b) of selected companies the services or products of which the Bank believes will be of interest to customers,

by the Bank and/or by such selected companies;

(5) Data held by the Bank relating to a customer will not affect the Bank's duty of confidentiality towards the data and will continue to be kept confidential and safeguarded diligently in accordance with the Bank's internal policies as well as guidelines issued by the Government of the Hong Kong Special Administrative Region ("Hong Kong") but the Bank may provide such data to the following parties (whether in Hong Kong or elsewhere) for the purposes set out in paragraph B(4):-

(ix) selected companies referred to in paragraph B(4)(vii) for the purpose of informing customers of banking and financial services or related products which the Bank believes will be of interest to customers.

This notice is issued on 15 April 2010.

Should you have any queries, please feel free to call our Fubon Customer Service Hotline at (852) 2566 8181 or visit our Branches during office hours.