Fubon Bank 富邦銀行 FUBON BANK (HONG KONG) LIMITED 富邦銀行 (香港)有限公司 (incorporated in Hong Kong under the Companies Ordinance)

(Stock Code: 636)

APPOINTMENT OF NON-EXECUTIVE DIRECTOR

Reference is made to the announcement of Fubon Bank (Hong Kong) Limited (the "Bank") dated 18 January 2008 relating to the appointment of Mr Chang Kuo Chun, David ("Mr Chang") as a Non-Executive Director of the Bank with effect from 18 January 2008.

Mr Chang, aged 48, is the Head of Financial Markets Group and Co-Head of Wealth Management Group of Fubon Financial Holding Co., Ltd. ("Fubon Financial"). He is also the President and Director of Fubon Securities Co., Ltd. since June 2006. Before joining Fubon Financial, Mr Chang was responsible for the overall business of Goldman Sachs in Taiwan. He was appointed regional manager for Private Wealth Management Department of Goldman Sachs in Hong Kong in 1997 and became a Managing Director in 1998. Mr Chang became the Head of Investment Banking and Branch Manager for Goldman Sachs Taipei office in June 2000. Mr Chang holds a Master of Business Administration from Columbia Business School. Mr Chang is currently the director of Taipei Fubon Commercial Bank Co., Ltd and The Taiwan Stock Exchange Inc. Mr Chang did not hold any directorship in other listed public companies during the last three years.

By Order of the Board **Fubon Bank (Hong Kong) Limited** Juliana Chiu Yuk Ching *Company Secretary*

Hong Kong, 21 January 2008

As at the date of this announcement, the Board comprises Jin-Yi Lee (Managing Director and Chief Executive Officer), Chang Ming-Yuen, Michael, James Yip as Executive Directors; Ming-Hsing (Richard) Tsai (Chairman), Ming-Chung (Daniel) Tsai (Vice Chairman), Victor Kung, Chang Kuo Chun, David as Non-Executive Directors; and Robert James Kenrick, Moses Tsang, Hung Shih as Independent Non-Executive Directors.