

FUBON BANK (HONG KONG) LIMITED

(incorporated in Hong Kong under the Companies Ordinance) (Stock code: 636)

ANNOUNCEMENT

The Board of Directors of Fubon Bank (Hong Kong) Limited (the "Bank") announces that the Bank proposes to increase its capital base by issuing non-voting preference shares. Details of the terms and conditions of the preference shares have not yet been fixed and a further announcement will be made in due course. The Board of Directors of Fubon Financial Holdings Co., Ltd., majority shareholder of the Bank, has announced in Taiwan that it has passed a resolution to approve the proposal to subscribe for preference shares which may be issued by the Bank.

This announcement is made in accordance with the general disclosure obligation under rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited. This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for securities of the Bank.

By order of the Board of Fubon Bank (Hong Kong) Limited Juliana Chiu Yuk Ching Company Secretary

Hong Kong, 16 October 2008

As at the date of this announcement, the Board of Directors of the Bank comprises Jin-Yi Lee (Managing Director and Chief Executive Officer), Michael Chang Ming-Yuen, James Yip as Executive Directors; Ming-Hsing (Richard) Tsai (Chairman), Ming-Chung (Daniel) Tsai (Vice Chairman), Victor Kung, David Chang Kuo-Chun as Non-Executive Directors; and Robert James Kenrick, Moses Tsang, Hung Shih as Independent Non-Executive Directors.