

Fubon Financial Holding Co., Ltd. ("Fubon Financial") publishes today the following announcement on the website of the Taiwan Stock Exchange in relation to Fubon Bank (Hong Kong) Limited's fully subscription of its allocated 42,878,550 Rights Shares in Xiamen Bank Co., Ltd. ("Xiamen Bank") pursuant to the terms of the Rights Issue:-

Subject	Fubon Bank (Hong Kong) fully subscribed its allocated 42,878,550 Rights Shares in Xiamen Bank pursuant to the terms of the Rights Issue.
Contents	<ol style="list-style-type: none"> <li>1. Date of occurrence of the event: 2011/10/20</li> <li>2. Company name: Fubon Bank (Hong Kong) Limited</li> <li>3. Relationship to the Company (please enter "head office" or "affiliate company"): Affiliate company</li> <li>4. Reciprocal shareholding ratios: N/A</li> <li>5. Cause of occurrence: Xiamen Bank proposes to raise approximately RMB581,295,000 by way of a rights issue of 214,500,000 newly issued ordinary shares at a price of RMB2.71 per share. The Bank, holding a 19.99% share in Xiamen Bank, was qualified to participate in the Rights Issue. The Bank has confirmed and undertook to Xiamen Bank to fully subscribe its allocated 42,878,550 Rights Shares in Xiamen Bank pursuant to the terms of the Rights Issue. The total subscription price is RMB116,200,870.50. Upon completion of the Rights Issue, the Bank will maintain 19.99% of the issued share capital of Xiamen Bank.</li> <li>6. Countermeasures: None</li> <li>7. Any other matters that need to be specified: All subscription of the newly issued Rights Shares was confirmed on 20 October 2011.</li> </ol>