

Fubon Financial Holding Co., Ltd. ("Fubon Financial") publishes today the following announcement on the website of the Taiwan Stock Exchange in relation to the proposed re-election of directors of Fubon Bank (Hong Kong) Limited at its 2013 Annual General Meeting:-

Provided by: Fubon Financial Holding Co., Ltd.

SEQ\_NO      1      Date of announcement      2013/02/01      Time of announcement      18:09:22

Subject      Fubon FHC makes the announcement on behalf of its wholly owned subsidiary Fubon Bank (Hong Kong) Limited in relation to the re-election of directors

Date of events      2013/02/01      To which item it meets      article 2 paragraph 6

Statement      1.Date of occurrence of the change:2013/02/01  
 2.Name of juristic-person director/ supervisor:  
 Fubon Financial Holding Co., Ltd.  
 3.Name and resume of the replaced person:  
 Raymond Wing Hung Lee, James Yip, Victor Kung, Hung Shih  
 4.Name and resume of the replacement:  
 Raymond Wing Hung Lee, James Yip, Victor Kung, Hung Shih  
 5.Reason for the change: In accordance with the Articles of Association of Fubon Bank (HK), (i) Director appointed by the Board shall hold office until the next following annual general meeting and be eligible for re-election;  
 (ii) one-third of the Directors shall retire from office at every Annual General Meeting but shall be eligible for re-election.  
 6.Original term (from \_\_\_\_\_ to \_\_\_\_\_):2010/04/30 ~2013/04/29  
 7.Effective date of the new appointment:2013/04/30  
 8.Any other matters that need to be specified: Effective after re-elected at the Annual General Meeting of Fubon Bank (HK).