

Fubon Financial Holding Co., Ltd. ("Fubon Financial") on behalf of Fubon Bank (Hong Kong) Limited publishes today the following announcement on the website of the Taiwan Stock Exchange in relation to the resignation of Executive Director:-

Provided by: Fubon Financial Holding Co., Ltd.

SEQ_NO 1 Date of announcement 2013/08/13 Time of announcement 18:13:19

Subject Announcement of Fubon Bank(Hong Kong), resignation of
Executive director.

Date of events 2013/08/13 To which item it meets article 2 paragraph 6

Statement 1.Date of occurrence of the change:2013/08/13
2.Name and resume of the replaced person:Mr. James Yip
3.Name and resume of the replacement:N/A
4.Type of the change (please enter: ;\$resignation;", ;\$discharge;", ;\$tenure
expired;" or ;\$new appointment;"):resignation
5.Reason for the change:resignation
6.Number of shares held by the new director at the time of appointment:NA
7.Original term (from _____ to _____):NA
8.Effective date of the new appointment:NA
9.Rate of turnover of directors of the same term:N/A
10.Any other matters that need to be specified:
Please refer to Fubon Bank(Hong Kong)to announce the website
http://www.fubonbank.com.hk/web/html/ir_anno_e.html