

Fubon Financial Holding Co., Ltd. ("Fubon Financial") on behalf of Fubon Bank (Hong Kong) Limited publishes today the following announcement on the website of the Taiwan Stock Exchange in relation to the Redemption of Preference Shares:-

Provided by: Fubon Financial Holding Co., Ltd.

SEQ\_NO      1      Date of announcement      2013/11/04      Time of announcement      17:30:44

Subject      Announcement of Fubon Bank (Hong Kong), Redemption  
of Preference Shares

Date of events      2013/11/04      To which item it meets      article 2 paragraph 49

Statement      1.Date of occurrence of the event:2013/11/04  
2.Company name: Fubon Bank (Hong Kong) Limited  
3.Relationship to the Company (please enter ;"head office;" or  
;"subsidiaries;"): subsidiaries  
4.Reciprocal shareholding ratios:not applied:NA  
5.Name of the reporting media:not applied:NA  
6.Content of the report:NA  
7.Cause of occurrence::Fubon Bank (Hong Kong) will redeem its Preference  
Shares on 24 December 2013 at its nominal amount of US\$0.10237, together  
with accrued interest of US\$0.00460665 per Preference Share. Please refer  
to the ;\$Notice to Holders of Preference Shares;" issued by Fubon Bank  
(Hong Kong) for details.  
8.Countermeasures:NA  
9.Any other matters that need to be specified:  
Please refer to Fubon Bank(Hong Kong )to announce the website  
[http://www.fubonbank.com.hk/web/html/ir\\_anno\\_e.html](http://www.fubonbank.com.hk/web/html/ir_anno_e.html)