

Fubon Financial Holding Co., Ltd. ("Fubon Financial") on behalf of Fubon Bank (Hong Kong) Limited publishes today the following announcement on the website of the Taiwan Stock Exchange in relation to the Appointment of Non-Executive Directors:-

Provided by: Fubon Financial Holding Co., Ltd.

SEQ_NO 1 Date of announcement 2014/01/27 Time of announcement 18:37:23

Subject Announcement of Fubon Bank(Hong Kong), appointment of
Non-Executive Directors.

Date of events 2014/01/27 To which item it meets article 2 paragraph 6

Statement 1.Date of occurrence of the change:2014/01/27
2.Name and resume of the replaced person:N/A
3.Name and resume of the replacement:
Mr Jerry Harn Wey-Ting and Ms Vivien Hus Woan-Meei
4.Type of the change (please enter: ;\$resignation;", ;\$discharge;", ;\$tenure
expired;" or ;\$new appointment;"):New appointment
5.Reason for the change:New appointment
6.Number of shares held by the new director at the time of appointment:NA
7.Original term (from _____ to _____):NA
8.Effective date of the new appointment:
Mr Jerry Harn Wey-Ting: 2014/01/21;
Ms Vivien Hus Woan-Meei: 2014/01/24
9.Rate of turnover of directors of the same term:29%
10.Any other matters that need to be specified:
Please refer to Fubon Bank(Hong Kong)to announce the website
http://www.fubonbank.com.hk/web/html/ir_anno_e.html