

Fubon Financial Holding Co., Ltd. ("Fubon Financial") on behalf of Fubon Bank (Hong Kong) Limited publishes today the following announcement on the website of the Taiwan Stock Exchange in relation to its 2013 profit status :-

Provided by: Fubon Financial Holding Co., Ltd.

SEQ_NO 3 Date of announcement 2014/03/11 Time of announcement 18:49:40

Subject Fubon Financial Holding Co. Ltd. announced on behalf of Fubon Bank (Hong Kong) Limited for its profit status 2013.

Date of events 2014/03/11 To which item it meets article 2 paragraph 49

Statement 1.Date of occurrence of the event:2014/03/11
 2.Company name: Fubon Bank (Hong Kong) Limited
 3.Relationship to the Company (please enter ;"head office;" or ;"subsidiaries;"):subsidiaries
 4.Reciprocal shareholding ratios:NA
 5.Name of the reporting media: NA
 6.Content of the report: NA
 7.Cause of occurrence: Fubon Bank (Hong Kong) Limited announced its profit status 2013. Net profits increased 24% year-on-year to HK\$380 million.
 8.Countermeasures:No
 9.Any other matters that need to be specified:
 Please refer to the Stock Exchange of Hong Kong Limited to announce the website
http://www.fubonbank.com.hk/web/html/pr_index_e.html