Fubon Financial Holding Co., Ltd. ("Fubon Financial") on behalf of Fubon Bank (Hong Kong) Limited publishes today the following announcement on the website of the Taiwan Stock Exchange in relation to its subscription of rights shares of Xiamen Bank:-

Provided by: Fubon Financial Holding Co., Ltd. SEQ NO 2014/04/17 Time of announcement 20:06:44 Date of announcement Fubon Financial announces on behalf of Fubon Bank Subject (Hong Kong) related to its subscription of rights shares of Xiamen Bank 2014/04/17 To which item it meets Date of events article 2 paragraph 20 1. Name and nature of the subject matter (if preferred shares, the terms and conditions of issuance shall also be indicated, e.g.dividend yield): Xiamen Bank issues 288,000,000 new ordinary shares to its qualified shareholders on the basis of 2.1 shares for every 10 shares held by the shareholders of Xiamen Bank at a price of RMB3.50 per shares in order to raise approximately RMD1,009,000,000. 2.Date of occurrence of the event: 2014/04/17 3. Volume, unit price, and total monetary amount of the transaction: Fubon Bank (Hong Kong), holder of 19.99% shareholding of Xiamen Bank, totaling subscribed 57,630,000 newly issued ordinary shares of Xiamen Bank, totaling RMB201,700,000. 4. Counterpart to the trade and its relationship to the Company (if the trading counterpart is a natural person and furthermore is not an actual related party of the Company, the name of the trading counterpart is not required to be disclosed): Fubon Bank (Hong Kong) is holding 19.99% shareholding of Xiamen Bank. 5. Where the counterpart to the trade is an actual related party, a public announcement shall also be made of the reason for choosing the related party as trading counterpart and the identity of the previous owner (including its relationship with the company and the trading counterpart), price of transfer, and date of acquisition: NA 6. Where a person who owned the property within the past five years has been an actual related person of the company, a public announcement shall also include the dates and prices of acquisition and disposal by the related person and the person's relationship to the company at those times: NA. 7.Matters related to the creditor's rights currently being disposed Statement of (including types of collateral of the disposed creditor's rights; if the creditor's rights are creditor's rights toward a related person, the name of the related person and the book amount of the creditor's rights toward such related person currently being disposed of must also be announced): NA 8. Anticipated profit or loss from the disposal (not applicable in cases of acquisition of securities) (where originally deferred, the status or recognition shall be stated and explained): NA 9.Terms of delivery or payment (including payment period and monetary amount), restrictive covenants in the contract, and other important stipulations: The subscription of the Rights Shares is conditional upon (inter alia) Fubon Bank (Hong Kong) obtaining all necessary consents and approvals from relevant regulatory authorities (including but not limited to the HKMA, FSC and MOEAIC) as may be required in respect of the Rights Issue. 10. The manner in which the current transaction was decided, the reference basis for the decision on price, and the decision-making department: NA 11. Current cumulative volume, amount, and shareholding percentage of holdings of the security being traded (including the current trade) and status of any restriction of rights (e.g.pledges): Fubon Bank (Hong Kong) is holding 19.99% shareholding of Xiamen Bank, ie 332,052,720 ordinary shares. 12. Current ratio of long or short term securities investment (including the current trade) to the total assets and shareholder's equity as shown in the most recent financial statement and the operating capital as shown in the most recent financial statement: NA 13. Broker and broker's fee: NA

- 14. Concrete purpose or use of the acquisition or disposition: NA 15. Net worth per share of company underlying securities acquired or disposed of: NA
- 16.Do the directors have any objection to the present transaction?:No 17. Has the CPA issued an opinion on the unreasonableness of the price of the current transaction?: No

- 18. Any other matters that need to be specified:
 (1). The currency used in this announcement is Renminbi.
 (2). The transaction is subject to approvals from the regulatory authorities of Taiwan and China.
- (3). Please refer to the announcement on the following website http://www.fubonbank.com.hk/web/html/ir_anno_e.html