Fubon Financial Holding Co., Ltd. on behalf of Fubon Bank (Hong Kong) Limited publishes today the following announcement on the website of the Taiwan Stock Exchange in relation to the Sale Shares Transaction of FB Investment Management Limited to Fubon Securities (BVI) Limited:-

## Provided by: Fubon Financial Holding Co., Ltd.

SEQ NO 4 Date of announcement 2018/05/30 Time of announcement 06:08:24

Fubon FHC on behalf of Fubon Bank (Hong Kong)

Subject Ltd. announces the sale shares transaction of FB

Investment Management Ltd. to Fubon Securities (BVI) Ltd.

Date of events 2018/05/29 To which item it meets paragraph 20

1.Type of merger/acquisition (e.g.merger, consolidation, spin-off, acquisition, or receiving assignment of shares): Assignment of shares

2.Date of occurrence of the event:2018/05/29

3.Names of companies participating in the merger (e.g.name of the other company participating in the merger or consolidation, newly established company in a spin-off, acquired company, or company whose shares are taken assignment of):Seller of transaction: Fubon Bank (Hong Kong) Ltd. Target to be sold: FB Investment Management Ltd., subsidiary of

Fubon Bank (Hong Kong) Ltd.

4.Counterparty (e.g.name of the other company participating in the merger or consolidation, company taking assignment of the spin-off, or counterparty to the acquisition or assignment of shares):Fubon Securities (BVI) Ltd.

5.Relationship between the counterparty and the Company (investee company in which the Company has re-invested and has shareholding of XX%), and explanation of the reasons for the decision to acquire, or take assignment of the shares of, an affiliated enterprise or related person, and whether it will affect shareholders' equity:

a.Relationship between the counterparty and the Company:Fubon Bank(Hong Kong) Ltd. and Fubon Securities (BVI) Ltd. are the subsidiaries under Fubon Financial Holding Co., Ltd.

b.Explanation of the reasons for the decision to acquire, or take assignment of the shares of, an affiliated enterprise or related person: FB Investment Management Ltd. has asset management license in Hong Kong which matches the business development of Fubon Securities (BVI) Ltd..

Statement

c.Whether it will affect shareholders' equity:No

6.Purpose/objective of the merger/acquisition:To match with the latest business development and strategy of Fubon Bank (Hong Kong) Ltd. 7.Anticipated benefits of the merger/acquisition:To enlarge the asset management business size in Hong Kong and to strengthen Fubon Securities (BVI) Ltd.'s competitiveness

8.Effect of the merger or consolidation on net worth per share and earnings per share:Increase Fubon Bank (Hong Kong) Ltd.'s net asset value per share and profit per share by HKD0.001

9. Share exchange ratio and basis of its calculation: N/A

10.Scheduled timetable for consummation:After approved by the regulatory authority

11.Matters related to assumption by the existing company or new company of rights and obligations of the extinguished (or spun-off) company:N/A

12. Basic information of companies participating in the merger:

Name of the company: FB Investment Management Ltd.

Primary business: Asset management

13.Matters related to the spin-off (including estimated value of the business and assets planned to be assigned to the existing company or new company; the total number and the types and volumes of the shares to be acquired by the split company or its shareholders; matters related to the reduction, if any, in capital of the split company) (note: not applicable other than where there is announcement of a spin-off):N/A

14. Conditions and restrictions on future transfers of shares resulting from the merger or acquisition: N/A

15.Other important stipulations:None

16.Do the directors have any objection to the present transaction?:No