



Extending our Horizons

Annual Report 2008 年年報

Fubon Bank (Hong Kong) Limited
富邦銀行(香港)有限公司
Stock Code 股份代號: 636

2004

- ▶ Fubon Financial completed the acquisition of IBA
富邦金控成功收購港基國際銀行股權
- ▶ New management were in place and the reorganization was completed
新管理層就任，並完成架構重組

2005

- ▶ The Bank changed its name to Fubon Bank (Hong Kong) Limited and launched a brand building campaign
正式改名為富邦銀行(香港)有限公司，並隨即展開品牌建立之宣傳計劃
- ▶ Established Offshore Ambassador Banking and a Taiwan Corporate Desk
建立境外 Ambassador Banking 及成立台灣企業金融團隊

2006

- ▶ Improved asset-liability management
改進資產負債管理，提升整體表現
- ▶ Successfully transformed from a bank focused on retail and consumer finance into the regional financial platform of Fubon Financial, which offers full-range financial services
成功由一間專注於零售及消費金融業務的銀行演變為富邦金控的區域金融平台，並提供多元化的金融服務



2007

- ▶ Further integration with Fubon Financial
進一步與富邦金控在業務上整合
- ▶ Established FB Investment Trust for developing the asset management business
成立富銀投資管理，開拓投資管理業務

2008

- ▶ Completed the acquisition of a 19.99% stake in Xiamen City Commercial Bank
成功購入廈門市商業銀行 19.99% 股權
- ▶ Successfully completed an approximately US\$120 million preference share issue, which further strengthened the capital base for supporting future business growth
成功發行優先股，集資約 1 億 2 千萬美元，進一步增強資本基礎以支持未來的業務發展

