

Key Milestones in 2008

二零零八里程碑

March 三月

Announcement of 2007 Annual Results
公布2007年全年業績

April 四月

2008 Annual General Meeting
2008年股東週年常會

May 五月

Following the devastating earthquake in Sichuan Province, the Bank donated a total of HK\$1,763,960 to support the relief, reconstruction and disaster preparedness operations of the Hong Kong Red Cross. The Bank and its employees contributed US\$200,000 and HK\$203,600 respectively.

為支援香港紅十字會於四川地震災區提供緊急賑濟、重建及備災等援助，本行捐獻了20萬美元，連同員工所籌集的203,600港元善款，總捐款額為1,763,960港元。

March 三月



May 五月



June 六月



June 六月

On 10 June 2008, the Bank entered into a Share Subscription Agreement to subscribe to newly issued shares, representing 19.99% of the enlarged issued share capital of Xiamen City Commercial Bank for a cash consideration of approximately RMB230 million. This transaction represents the largest single equity holding and investment so far in a Mainland bank by a Taiwanese-owned bank.

本行於2008年6月10日與廈門市商業銀行簽訂股份認購協議，購入其增資擴股後已發行股本的19.99%，涉及現金總額約2.3億元人民幣，為歷來台幣銀行投資內地銀行金額最大及單一持股比例最高的交易。

To sustain the Bank's "Why Not" spirit and enhance its brand positioning of "Value Banking", a new corporate branding campaign was launched.

為延續「Why Not」精神及強化「所享 超出所想」的企業形象，本行推出全新一輯的企業品牌廣告。

August 八月

Announcement of 2008 Interim Results
公布2008年中期業績

October 十月

The Bank proposed to raise approximately US\$120 million by issuing 1,172,160,000 Preference Shares at a price of US\$0.10237 per Preference Share.

本行建議按每股優先股作價0.10237美元公開發售1,172,160,000股優先股，集資約1億2千萬美元。

June 六月



October 十月



The Bank introduced the Visa payWave contactless card acceptance service and partnered with one of the largest fast food chains in Hong Kong to accept contactless credit card payments. The new service not only enables the Bank to tap into the small ticket size and quick-serve environment merchant sectors, but also demonstrates the Bank's continuous efforts to reinforce its competitiveness in the credit card acceptance business by providing the latest products and services.

本行推出Visa payWave感應式信用卡交易服務，並與香港其中一間大形連鎖式快餐集團達成收單合作協議，於其分店接受payWave感應式信用卡交易購物。推出接受感應式信用卡交易服務不但令本行打進小額交易及快流量之商戶市場，亦反映了我們不斷透過提供最先進之產品及服務增強本行在信用卡收單市場的競爭力。

The new Kwun Tong Branch re-opened after its relocation.

全新的觀塘分行於遷址後正式啟用。

November 十一月

An Extraordinary General Meeting was held in relation to the Open Offer of 1,172,160,000 Preference Shares at US\$0.10237 per Preference Share.

本行就有關於按每股優先股0.10237美元公開發售1,172,160,000股優先股召開股東特別大會。

The Bank received the approval from the China Banking Regulatory Commission to acquire a stake in Xiamen City Commercial Bank.

本行獲中國銀監會批准參股廈門市商業銀行。



Following last year's success, the Bank once again sponsored the "Taiwan November" organized by Kwang Hwa Information and Culture Center and Shiren Foundation of Hong Kong and Macau Taiwanese Charity Fund Ltd., bringing Hong Kong arts lovers FROM HEARTBEAT TO PERCUSSION performed by the internationally renowned Ju Percussion Group.

承接去年，本行再度贊助由光華新聞文化中心及港澳台灣同鄉慈善基金會世仁教育基金主辦之「台灣月」，為香港的藝術愛好者帶來由國際聞名的「朱宗慶打擊樂團」演出之《擊心所樂》。

December 十二月

The Bank completed the acquisition of 19.99% of the enlarged issued share capital of Xiamen City Commercial Bank ("XCCB") and appointed three directors to the new and expanded Board of XCCB.

本行成功購入廈門市商業銀行增資擴股後已發行股本的19.99%，並委派三名董事進入擴大後的新董事會。

The Bank announced the successful issuance of 1,172,160,000 Preference Shares at US\$0.10237 per Preference Share.

本行宣布成功以每股優先股0.10237美元，發行1,172,160,000股優先股。

The Bank was ranked as one of the top performance banks out of 500 banks in the Asian region by the Bank of New York Mellon and obtained the Continuous Linked Settlement ("CLS") Straight Through Processing Award for the second time in three years.

本行獲紐約梅隆銀行評為亞洲區內首500間表現最佳的銀行之一，於三年內第二次獲頒發直通式聯繫結算處理獎。

The Bank was awarded the Caring Company Logo by the Hong Kong Council of Social Service for the second consecutive year.

本行連續兩年獲香港社會服務聯會頒發「商界展關懷」標誌。

