

Corporate Profile

公司簡介



Fubon Bank (Hong Kong) Limited ("Fubon Bank") is a wholly owned subsidiary of Fubon Financial Holding Co., Ltd. ("Fubon Financial"), a leading financial services group in Taiwan which is engaged in corporate and investment banking, financial markets, consumer finance, wealth management, investment management and insurance. Fubon Financial is the only Taiwanese financial services group having both a locally registered bank in Hong Kong and a strategic investment in a bank in the Mainland China. Fubon Bank operates 24 retail outlets in Hong Kong including 22 branches and 2 Securities Services Centres, and provides a wide range of financial services encompassing consumer and wholesale banking, wealth management, financial markets, securities brokerage and investment services. Fubon Bank holds an A-2 short-term, BBB+ long-term rating from Standard & Poor's. The rating reflects Fubon Bank's strong capitalization, good liquidity and sound asset quality.

富邦銀行(香港)有限公司(「富邦銀行」)是台灣富邦金融控股股份有限公司(「富邦金控」)的全資附屬公司。富邦金控是台灣一所具領導地位的金融控股公司，提供一系列的金融服務，包括企業金融、金融市場、消費金融、財富管理、投資管理及保險服務。富邦金控是唯一一所同時在香港持有本地註冊銀行及對中國內地之銀行作策略性投資的台灣金融控股公司。富邦銀行於香港透過22間分行及2間證券投資服務中心共24個零售據點為客戶提供全面的優質銀行服務，包括零售及商業銀行、財富管理、金融市場、證券及投資服務。富邦銀行獲標準普爾授予A-2短期及BBB+長期信貸評級。該評級反映富邦銀行資本雄厚，流動資金充裕及資產質素優良。



Accolades 榮譽

The Bank was conferred “Largest Payment Volume Growth – Gold Prize”, “Highest Payment Volume – Bronze Prize” and “Cross Border Best Performance in Authorization Decline Rate” by VISA Hong Kong Limited.

本行獲威士國際頒發「零售消費最高增長」金獎，「最高零售簽賬額」銅獎及「最佳跨境銷售授權獎」。

The Bank was granted the “2012/2013 Corporate & Employee Contribution Programme – Bronze Award” by The Community Chest.

本行獲香港公益金頒發「2012/2013年度商業及僱員募捐計劃」銅獎。



The Bank was honoured by the Bank of New York Mellon with the Straight Through Processing Award for the sixth time in seven years.

本行獲紐約梅隆銀行於七年內第六度頒發「直通式聯繫結算處理獎」。

The Bank has been awarded the Caring Company Logo since 2007 and has now stepped into the sixth year of CSR participation.

本行自2007年起獲頒「商界展關懷」標誌，有關企業社會責任的參與至今已踏入第6年。

