

Fubon Bank 富邦銀行(香港) 有限公司 香港中環德輔道中 38 號富邦銀行大廈 Fubon Bank (Hong Kong) Limited Fubon Bank Building, 38 Des Voeux Road Central, Hong Kong T (852) 2842 6222 F (852) 2810 1483 Website www.fubonbank.com.hk

PRESS RELEASE

FOR IMMEDIATE RELEASE

30 MARCH 2007

Fubon Bank (Hong Kong) Limited 2006 Annual Report

(Hong Kong: 30 March 2007) Fubon Bank (Hong Kong) Limited ("the Bank") today announced that the Bank's 2006 Annual Report has been issued and dispatched to its shareholders. The 2006 Annual Report is also available for the public at the Bank's branches and Securities Services Centres and on its website www.fubonbank.com.hk.

The Bank's 2006 Annual Report complies with the applicable disclosure provisions of the Listing Rules, the Hong Kong Companies Ordinance and the Supervisory Policy Manual "Financial Disclosures by Locally Incorporated Authorised Institutions" issued by the Hong Kong Monetary Authority.

Fubon Bank (Hong Kong) Limited

Fubon Bank (Hong Kong) Limited ("Fubon Bank") is a subsidiary of Fubon Financial Holding Co., Ltd., a leading financial services group in Taiwan which is engaged in commercial banking, insurance, securities brokerage, asset management and investment banking services. Fubon Bank operates 26 retail outlets in Hong Kong including 22 branches, 2 Ambassador Banking Centres and 2 Securities Services Centres, and provides a wide range of financial services encompassing consumer and wholesale banking, wealth management, hire purchase, securities brokerage and investment services. Fubon Bank is listed on the Stock Exchange of Hong Kong (stock code: 636) and holds an A-2 short-term, BBB+ long-term rating from Standard & Poor's. The rating reflects Fubon Bank's strong capitalization, good liquidity and sound asset quality.

- End -

For press inquiries, please contact:

Betty Chan Senior Vice President and Head of Corporate Communications Tel: (852) 2842 6100

Fax: (852) 2524 6681

Email: betty.chan@fubon.com

Website: www.fubonbank.com.hk

Elena Chin Corporate Communications Manager

Tel: (852) 2842 6059 Fax: (852) 2524 6681

Email: elena.chin@fubon.com