

Fubon Bank 富邦銀行(香港)有限公司 香港中環德輔道中 38 號富邦銀行大廈 Fubon Bank (Hong Kong) Limited Fubon Bank Building, 38 Des Voeux Road Central, Hong Kong T (852) 2842 6222 F (852) 2810 1483 Website www.fubonbank.com.hk

PRESS RELEASE

FOR IMMEDIATE RELEASE

Fubon Bank Warns Public about Fraudulent Email

(Hong Kong : 9 July 2008) Fubon Bank (Hong Kong) Limited ("Fubon Bank") would like to alert its customers and the public to a fraudulent email which has been recently found to be issued to the public in the name of "Mr. James Yip, Executive Director FUBON BANK, (HONG KONG) Limited". Fubon Bank hereby advises that this fraudulent email is absolutely not related to Fubon Bank or Mr. James Yip, Executive Director of Fubon Bank and that Fubon Bank does not admit any liability for such fraudulent email.

To protect the privacy of its customers, Fubon Bank will never ask customers for sensitive information or personal data, such as customer reference number, account number, account password, etc by email.

Customers are reminded to be cautious of suspicious emails and to report such emails to Fubon Bank's official enquiry numbers at 2566 8181 or 2842 6085.

Fubon Bank has already reported this matter to the Hong Kong Police and the Hong Kong Monetary Authority.

Fubon Bank (Hong Kong) Limited

Fubon Bank (Hong Kong) Limited ("Fubon Bank") is a subsidiary of Fubon Financial Holding Co., Ltd., a leading financial services group in Taiwan which is engaged in corporate and investment banking, financial markets, consumer finance, wealth management, investment management and insurance. Fubon Bank operates 25 retail outlets in Hong Kong including 22 branches and 3 Securities Services Centres, and provides a wide range of financial services encompassing wealth management, consumer and wholesale banking, financial markets, hire purchase, securities brokerage and investment services. Fubon Bank is listed on the Stock Exchange of Hong Kong (stock code: 636) and holds an A-2 short-term, BBB+ long-term rating from Standard & Poor's. The rating reflects Fubon Bank's strong capitalization, good liquidity and sound asset quality.

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