



PRESS RELEASE

FOR IMMEDIATE RELEASE

Fubon Bank (Hong Kong) Revises its Hong Kong Dollar Savings Deposit Rate

(Hong Kong: 5 June 2009) Fubon Bank (Hong Kong) Limited (“the Bank”) announced that it has lowered its Hong Kong Dollar Savings Deposit Rate from 0.10% p.a. to 0.05% p.a. across the board.

Separately, the Bank has also reduced its Hong Kong Dollar “magi©money manager Interest-bearing Current Account” deposit rates according to the tier schedule as set out below:

Account Balance	Interest Rate Per Annum Before Change	New Interest Rate Per Annum
Below HK\$10,000	0%	No change
HK\$10,000 or above	0.10%	0.05%

The above changes are effective from **5 June 2009**.

The Bank’s Hong Kong Dollar Prime Lending Rate remains unchanged at 5.25%.

Fubon Bank (Hong Kong) Limited

Fubon Bank (Hong Kong) Limited (“Fubon Bank”) is a subsidiary of Fubon Financial Holding Co., Ltd., a leading financial services group in Taiwan which is engaged in corporate and investment banking, financial markets, consumer finance, wealth management, investment management and insurance. Fubon Bank operates 24 retail outlets in Hong Kong including 22 branches and 2 Securities Services Centres, and provides a wide range of financial services encompassing consumer and wholesale banking, wealth management, financial markets, hire purchase, securities brokerage and investment services. Fubon Bank is listed on the Stock Exchange of Hong Kong (stock code: 636) and holds an A-2 short-term, BBB+ long-term rating from Standard & Poor’s. The rating reflects Fubon Bank’s strong capitalization, good liquidity and sound asset quality.

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