

## PRESS RELEASE

---

### FOR IMMEDIATE RELEASE

#### **Fubon Bank (Hong Kong) Limited 2010 Interim Report**

(Hong Kong: 30 August 2010) Fubon Bank (Hong Kong) Limited (“the Bank”) today announced that the Bank’s 2010 Interim Report has been issued and dispatched to its shareholders. The Bank will exhibit its 2010 Interim Report at its principal place of business and its 24 retail outlets, including 22 branches and 2 Securities Services Centres. The Bank’s 2010 Interim Report can also be downloaded by the public from its website [www.fubonbank.com.hk](http://www.fubonbank.com.hk).

The Bank’s 2010 Interim Report complies with the applicable disclosure provisions of the Listing Rules, the Hong Kong Companies Ordinance and the Banking (Disclosure) Rules issued by the Hong Kong Monetary Authority.

#### **Fubon Bank (Hong Kong) Limited**

Fubon Bank (Hong Kong) Limited (“Fubon Bank”) is a subsidiary of Fubon Financial Holding Co., Ltd., a leading financial services group in Taiwan which is engaged in corporate and investment banking, financial markets, consumer finance, wealth management, investment management and insurance. Fubon Bank operates 24 retail outlets in Hong Kong including 22 branches and 2 Securities Services Centres, and provides a wide range of financial services encompassing consumer and wholesale banking, wealth management, financial markets, securities brokerage and investment services. Fubon Bank is listed on the Stock Exchange of Hong Kong (stock code: 636) and holds an A-2 short-term, BBB+ long-term rating from Standard & Poor’s. The rating reflects Fubon Bank’s strong capitalization, good liquidity and sound asset quality.

- End -

*For press inquiries, please contact:*

Betty Chan  
Senior Vice President and  
Head of Corporate Communications  
Tel: (852) 2842 6100  
Fax: (852) 2524 6681  
Email: [betty.chan@fubon.com](mailto:betty.chan@fubon.com)

Grace Lau  
Senior Manager  
Corporate Communications  
Tel: (852) 2842 1646  
Fax: (852) 2524 6681  
Email: [grace.lau@fubon.com](mailto:grace.lau@fubon.com)

Website: [www.fubonbank.com.hk](http://www.fubonbank.com.hk)