

PRESS RELEASE

FOR IMMEDIATE RELEASE

Fraudulent website – www.fubononlin.com

(Hong Kong: 11 August 2011) Fubon Bank (Hong Kong) Limited (“Fubon Bank”) would like to alert its customers and the public to a fraudulent website www.fubononlin.com. Fubon Bank advises that this fraudulent website has absolutely no affiliation with the actual website of the Bank which is <http://www.fubonbank.com.hk>.

Customers are alerted to bogus emails asking them to provide banking information by different means such as account activation request and making fund transfers from their Fubon Bank accounts. Customers are reminded to be cautious of suspicious emails and to report such emails to the Fubon Bank’s official enquiry numbers at 2566 8181 or 2842 6085.

To protect the privacy and integrity of your banking relationship with Fubon Bank, please remember that Fubon Bank will never ask customers for sensitive information, such as your account number, Customer Reference Number and password by email.

Fubon Bank has already reported this matter to the Hong Kong Police and the Hong Kong Monetary Authority. Customers may contact Fubon Bank’s customer service hotline at 2566 8181 (after language selection, press 3 and 0) for any queries.

Fubon Bank (Hong Kong) Limited

Fubon Bank (Hong Kong) Limited (“Fubon Bank”) is a wholly owned subsidiary of Fubon Financial Holding Co., Ltd., a leading financial services group in Taiwan which is engaged in corporate and investment banking, financial markets, consumer finance, wealth management, investment management and insurance. Fubon Bank operates 24 retail outlets in Hong Kong including 22 branches and 2 Securities Services Centres, and provides a wide range of financial services encompassing consumer and wholesale banking, wealth management, financial markets, securities brokerage and investment services. Fubon Bank holds an A-2 short-term, BBB+ long-term rating from Standard & Poor’s. The rating reflects Fubon Bank’s strong capitalization, good liquidity and sound asset quality.

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