

## PRESS RELEASE

### IMMEDIATE RELEASE

#### **Fubon Bank (Hong Kong) Launches Various Savings Account Promotional Offers Register Fubon Demand Deposit Account as the Specified Account for “Scheme \$6,000” to Enjoy an Array of Fabulous Privileges**

(Hong Kong: 25 August 2011) Fubon Bank (Hong Kong) Limited (“the Bank”) today announced the launch of a wide range of fabulous privileges for customers who register Fubon Demand Deposit Account as the specified account for receiving the payment under “Scheme \$6,000” launched by the Government of Hong Kong SAR (“the Government”), enabling customers to continue experiencing the endless surprises offered by the Bank.

#### **Details of Promotional Offers<sup>1</sup>**

##### **Privilege 1: Register to Receive Dining Coupon**

Customer who registers a Fubon HKD Demand Deposit Account as the specified account for receiving the payment under “Scheme \$6,000” launched by the Government (“the Registration”) will receive a HK\$20 dining coupon<sup>2</sup>. The dining coupon is available on first-come-first-serve basis while stock lasts.

##### **Privilege 2: Customer Referral Reward**

Customer who successfully refers a new customer to open a Fubon **magi**©money manager HKD Interest-bearing Current Account or a Fubon HKD Savings Account with HK\$20,000 or above and complete the Registration on or before 30 September 2011 (“the Referrer”) will be entitled to a cash rebate of HK\$100<sup>3</sup> for each successful referral.

##### **Privilege 3: Exclusive HKD Fixed Deposit Privilege**

Customer who opens a Fubon HKD Fixed Deposit Account (for deposit tenor of 4 months or above) with new funds of HK\$500,000 or above within 1 month upon completion of the Registration will be entitled to enjoy a preferential interest rate up to 1.7% p.a.<sup>4,5</sup>.

##### **Privilege 4: Subscription for Life Insurance Products to Enjoy HK\$300 Cash Reward**

Customer who successfully enrolls in any life insurance plan within 1 month upon completion of the Registration and settles the premium payment by autopay via Fubon **magi**©money manager HKD Interest-bearing Current Account or Fubon HKD Savings Account with the premium paid reaching the designated amount will be entitled to a cash reward of HK\$300<sup>5</sup>.

Moreover, new customer who opens a Fubon Demand Deposit Account on or before 30 September 2011 and fulfill relevant requirements will be entitled to receive fabulous rewards up to HK\$11,200 and participate in the monthly lucky draw for a chance to win the grand prize of HK\$88,888 for four consecutive months, allowing customer to enjoy endless surprises offered by the Bank. For details, please refer to relevant promotional leaflet or the Bank’s website.

Registration forms of “Scheme \$6,000” can be obtained from all Fubon Bank branches. To facilitate the launch of “Scheme \$6,000”, all Fubon Bank branches will open from 9:00 am to 5:00 pm on 28 August 2011 (Sunday) to handle the registration under “Scheme \$6,000”.

Customers who are interested to find out more about the promotion can call Fubon Bank's Enquiry Hotline 2806 5088, visit any Fubon Bank branches, or visit the Bank's website [www.fubonbank.com.hk](http://www.fubonbank.com.hk).

**Terms & Conditions:**

1. The promotion period ("Promotion Period") of above offers commences from 28 August 2011 to 31 March 2012, both days inclusive. The Bank reserves the right to suspend, vary or cancel the above offers and amend the relevant terms and conditions any time without prior notice. In case of dispute, the decision of the Bank is final and conclusive.
2. The offer is only applicable to account holder ("the Account Holder") who holds a valid sole name HKD savings or current account of the Bank ("the Savings Account"). The Account Holder must register the Savings Account in his/her sole name as the specified account for receiving the payment under "Scheme \$6,000" launched by the Government in person at any Fubon Bank branches (completed registration form must be submitted to the Bank's branch staff in person) in order to receive the HK\$20 dining coupon. Each customer can only enjoy the offer once. The dining coupon is available on first-come-first-serve basis while stock lasts. If the dining coupon is out of stock, the Bank has the sole discretion to offer a different gift as replacement without prior notice. The dining coupon (or other gift for replacement) is not exchangeable for cash. The use of dining coupon shall be bound by the terms and conditions stated on the dining coupon. The dining coupon (or other gift for replacement) is provided by respective supplier and the Bank will not be responsible for any direct or indirect loss in connection with its products and services.
3. The Referrer must be an existing personal customer of the Bank with valid HKD Demand Deposit Accounts (including savings accounts, current accounts and call accounts) ("Demand Deposit Account") and cannot refer himself/herself as the new customer. The new customer being referred ("the Referee") must be a new personal customer without any Demand Deposit Accounts (including single name and joint name accounts) from 1 May 2011 to the date of opening the first designated Demand Deposit Account ("New Customer"). To be entitled to the cash rebate, the Referrer must fulfill the following requirements: (a) Refer a New Customer to open a Fubon **magi**@money manager HKD Interest-bearing Current Account or a Fubon HKD Savings Account with new funds of HK\$20,000 or above on or before 30 September 2011. The New Customer must also register the newly opened account as the specified account for receiving payment under "Scheme \$6,000" launched by the Government; (b) the New Customer has submitted the original copy of Customer Referral Form during account opening; (c) the Referrer's account(s) at the Bank under his/her name must be valid and in normal status from the Promotion Period to reward date in order to receive the reward. The cash rebate will be credited to the Bank's designated Fubon Bank account within 4 months after the referee has successfully opened an account with the Bank. Each New Customer can only accept the referral once. Duplicate applications will not be accepted.
4. The interest rate 1.7% p.a. is based on the Bank's HKD 4-month Fixed Deposit preferential interest rate on 22 August 2011. Preferential Fixed Deposit interest rate is subject to change without prior notice.
5. Offers for "Exclusive HKD Fixed Deposit Privilege" and "Subscription for Life Insurance Products" are bound by related terms and conditions. Please contact the Bank's branch staff for details.
6. All promotional offers are on first-come-first-serve basis while stock lasts.

**Fubon Bank (Hong Kong) Limited**

Fubon Bank ( Hong Kong ) Limited ( "Fubon Bank" ) is a wholly owned subsidiary of Fubon Financial Holding Co., Ltd., a leading financial services group in Taiwan which is engaged in corporate and investment banking, financial markets, consumer finance, wealth management, investment management and insurance. Fubon Bank operates 24 retail outlets in Hong Kong including 22 branches and 2 Securities Services Centres, and provides a wide range of financial services encompassing consumer and wholesale banking, wealth management, financial markets, securities brokerage and investment services. Fubon Bank holds an A-2 short-term, BBB+ long-term rating from Standard & Poor's. The rating reflects Fubon Bank's strong capitalization, good liquidity and sound asset quality.

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