

PRESS RELEASE

FOR IMMEDIATE RELEASE

Fubon Bank (Hong Kong) Increases its RMB Savings Account Interest Rate

(Hong Kong: 1 February 2012) Fubon Bank (Hong Kong) Limited (“the Bank”) announced that it will raise the interest rate of its Renminbi (RMB) Savings Account from 0.6% p.a. to 1% p.a. The new savings rate is applicable to all account balances and becomes effective today.

The minimum amount for opening a RMB Savings Account is RMB 500. Customers who are interested to find out more about the RMB Savings Account can call the Bank’s Enquiry Hotline 2566 8181 or visit any Fubon Bank branches.

Remarks:

1. The above information is the interest rate (p.a.) of RMB Savings Account announced by the Bank as of 1 February 2012 and is for reference only. The Bank reserves the right to adjust the deposit rate at any time without prior notice. For details, please contact the staff of the Bank.
2. Handling fee will be incurred for any customer who cancels the account within 6 months after the account opening. For the details of fees and charges, and terms and conditions in relation to RMB Savings Accounts, please refer to the Bank’s fee schedule or contact the staff of the Bank.

Risk Disclosure: The value of RMB deposit is subject to the risk of currency exchange rate fluctuation. Customer should bear the risk of RMB exchange rate fluctuations which may cause profit or loss if customer chooses to convert RMB to HKD or other currencies. RMB is currently not freely convertible and subject to conversion daily limit.

Fubon Bank (Hong Kong) Limited

Fubon Bank (Hong Kong) Limited (“Fubon Bank”) is a wholly owned subsidiary of Fubon Financial Holding Co., Ltd., a leading financial services group in Taiwan which is engaged in corporate and investment banking, financial markets, consumer finance, wealth management, investment management and insurance. Fubon Bank operates 24 retail outlets in Hong Kong including 22 branches and 2 Securities Services Centres, and provides a wide range of financial services encompassing consumer and wholesale banking, wealth management, financial markets, securities brokerage and investment services. Fubon Bank holds an A-2 short-term, BBB+ long-term rating from Standard & Poor’s. The rating reflects Fubon Bank’s strong capitalization, good liquidity and sound asset quality.

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