

PRESS RELEASE

FOR IMMEDIATE RELEASE

Fubon Bank appoints Raymond Lee Managing Director and CEO

(Hong Kong, 15 May 2012) The Board of Directors of Fubon Bank (Hong Kong) Limited (“the Bank”) today announced the appointment of Mr. Raymond Wing Hung Lee as Managing Director and Chief Executive Officer of the Bank. Mr. Lee will also serve as a Senior Advisor to, and will become a Member of the Management Committee, of the Fubon Financial Holding Co., Ltd. (“Fubon Financial”), the holding company of the Bank. In these capacities, Mr. Lee will participate in the development and execution of Fubon Financial group’s Greater China business strategies. These appointments are effective immediately.

Mr. Lee succeeds Mr. Thomas Liang who remains as a Senior Advisor of the Bank until the effective date of his retirement from the service of the Bank on 31 May 2012 to ensure a smooth transition.

Mr. Ming-Hsing Richard Tsai, Chairman of Fubon Bank (Hong Kong) Limited, said, “Mr. Lee is a professional accountant and veteran banker who has held various leading positions in highly reputable financial institutions both locally and overseas. His strong leadership and extensive international banking experience make him an invaluable addition to the Bank. Mr. Lee’s solid experience and commercial acumen ideally suit him to lead Fubon Bank and its distinguished management team and to further strengthen our banking franchise in Hong Kong and develop Fubon Financial’s business in the Greater China region. The appointment of Mr. Lee underscores Fubon Financial’s strategic focus and commitment to the banking business in the region.”

Mr. Lee has over 30 years of extensive international banking experience acquired both locally and overseas. Prior to joining the Bank, Mr. Lee was the Executive Director and Chief Financial Officer of BOC Hong Kong (Holdings) Limited, and was a Director, Alternate Chief Executive and Managing Director of CITIC International Financial Holdings Limited.

Biographical details of Mr. Lee are attached.

Fubon Bank (Hong Kong) Limited

Fubon Bank (Hong Kong) Limited (“Fubon Bank”) is a wholly owned subsidiary of Fubon Financial Holding Co., Ltd. (“Fubon Financial”), a leading financial services group in Taiwan which is engaged in corporate and investment banking, financial markets, consumer finance, wealth management, investment management and insurance. Fubon Financial is the only Taiwanese financial services group having both a locally registered bank in Hong Kong and a strategic investment in a bank in the Mainland China. Fubon Bank operates 24 retail outlets in Hong Kong including 22 branches and 2 Securities Services Centres, and provides a wide range of financial services encompassing consumer and wholesale banking, wealth management, financial markets, securities brokerage and investment services. Fubon Bank holds an A-2 short-term, BBB+ long-term rating from Standard & Poor’s. The rating reflects Fubon Bank’s strong capitalization, good liquidity and sound asset quality.

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Fubon Bank
富邦銀行

富邦銀行(香港)有限公司 香港中環德輔道中 38 號富邦銀行大廈
Fubon Bank (Hong Kong) Limited
Fubon Bank Building, 38 Des Voeux Road Central, Hong Kong
T (852) 2842 6222 F (852) 2810 1483
Website www.fubonbank.com.hk

For press inquiries, please contact:

Elena Chin
Assistant Vice President
Corporate Communications
Tel: (852) 2842 1646
Fax: (852) 2524 6681
Email: elena.chin@fubon.com

Sarah Lee
Corporate Communications Manager
Tel : (852) 2842 7902
Fax: (852) 2524 6681
Email: sarah.sk.lee@fubon.com

Website: www.fubonbank.com.hk

Biography of Mr. Raymond Wing Hung LEE
Managing Director and Chief Executive Officer
Fubon Bank (Hong Kong) Limited

Mr. Raymond Wing Hung Lee (“Mr. Lee”) is a professional accountant and veteran banker with over 30 years of extensive international banking experience acquired both locally and overseas. Mr. Lee was the Executive Director and Chief Financial Officer of the BOC Hong Kong (Holdings) Limited (“BOCHK”) from 2004 to 2009. Before joining BOCHK, he was a Director, Alternate Chief Executive and Managing Director of CITIC International Financial Holdings Limited and a Director and Chief Executive of the Hong Kong Chinese Bank. He was seconded by the Bank of New York in 1992 to serve as a Director and Alternate Chief Executive of Wing Hang Bank and had remained in that capacity until 1999. While serving in Wing Hang, Mr. Lee was concurrently a Senior Vice President and Managing Director of the Bank of New York, where he had served in different capacities in New York and Toronto since 1982. Prior to 1982, he had worked for Bank of America for 8 years in various positions in different Asian and North American cities. Mr. Lee is a fellow of the Chartered Association of Certified Accountants and an associate of the Hong Kong Society of Accountants.