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PRESS RELEASE

FOR IMMEDIATE RELEASE

Fubon Bank (Hong Kong) Limited 2012 Annual Report

(Hong Kong: 30 April 2013) Fubon Bank (Hong Kong) Limited ("the Bank") today announced that the Bank's 2012 Annual Report has been issued and dispatched to its shareholders. The Bank's 2012 Annual Report is also available for the public at the Bank's principal place of business and its 24 retail outlets or can be downloaded from its website www.fubonbank.com.hk.

The Bank's 2012 Annual Report complies with the applicable disclosure provisions of the Hong Kong Companies Ordinance and the Banking (Disclosure) Rules issued by the Hong Kong Monetary Authority.

Fubon Bank (Hong Kong) Limited

Fubon Bank (Hong Kong) Limited ("Fubon Bank") is a wholly owned subsidiary of Fubon Financial Holding Co., Ltd. ("Fubon Financial"), a leading financial services group in Taiwan which is engaged in corporate and investment banking, financial markets, consumer finance, wealth management, investment management and insurance. Fubon Financial is the only Taiwanese financial services group having both a locally registered bank in Hong Kong and a strategic investment in a bank in the Mainland China. Fubon Bank operates 24 retail outlets in Hong Kong including 22 branches and 2 Securities Services Centres, and provides a wide range of financial services encompassing consumer and wholesale banking, wealth management, financial markets, securities brokerage and investment services. Fubon Bank holds an A-2 short-term, BBB+ longterm rating from Standard & Poor's. The rating reflects Fubon Bank's strong capitalization, good liquidity and sound asset quality.