

PRESS RELEASE

FOR IMMEDIATE RELEASE

Fubon Bank Reminds Customers and the Public “Fubon (HK) Insurance Investment Fund Company Limited” and the Website “www.fbbx.net” have No Affiliation with the Bank

(Hong Kong: 26 July 2013) Fubon Bank (Hong Kong) Limited (“Fubon Bank”) would like to alert its customers and the public to a website “www.fbbx.net”. Fubon Bank advises that this website and the company “Fubon (HK) Insurance Investment Fund Company Limited” have absolutely no affiliation with the Bank and its official website which is “<http://www.fubonbank.com.hk>”.

Fubon Bank has already reported this matter to the Hong Kong Police. Customers may contact Fubon Bank’s customer service hotline at 2566 8181 (after language selection, press 3 and 0) for any queries.

Fubon Bank (Hong Kong) Limited

Fubon Bank (Hong Kong) Limited (“Fubon Bank”) is a wholly owned subsidiary of Fubon Financial Holding Co., Ltd. (“Fubon Financial”), a leading financial services group in Taiwan which is engaged in corporate and investment banking, financial markets, consumer finance, wealth management, investment management and insurance. Fubon Financial is the only Taiwanese financial services group having both a locally registered bank in Hong Kong and a strategic investment in a bank in the Mainland China. Fubon Bank operates 24 retail outlets in Hong Kong including 22 branches and 2 Securities Services Centres, and provides a wide range of financial services encompassing consumer and wholesale banking, wealth management, financial markets, securities brokerage and investment services. Fubon Bank holds an A-2 short-term, BBB+ long-term rating from Standard & Poor’s. The rating reflects Fubon Bank’s strong capitalization, good liquidity and sound asset quality.

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