

PRESS RELEASE

FOR IMMEDIATE RELEASE

Rockson Hsu named CEO of Fubon Credit (Hong Kong)

(Hong Kong, 1 August 2023) Fubon Bank (Hong Kong) Limited (“the Bank”) announced the appointment of Rockson Hsu as Chief Executive Officer of its subsidiary Fubon Credit (Hong Kong) Limited. Currently, he is also the Executive Vice President and Chief Strategy Officer of Fubon Bank (Hong Kong) Limited.

Simon Chung, Chief Executive Officer and Managing Director of Fubon Bank (Hong Kong) Limited, said, “As the Chief Executive Officer of Fubon Credit (Hong Kong), a wholly owned subsidiary of the Bank, Rockson will play an incredibly important and integral role in the relaunch of Fubon Credit business. Leveraging the power of financial technology, the main business of Fubon Credit is to provide customers with personal loan products and services. With more than 30 years of risk management and leadership experience, his experience is of great value to the Bank as we further strengthen our franchise in Hong Kong as well as expanding our business to the Greater Bay Area.”

Prior to joining the Bank, Rockson was Chief Executive Officer at ZA Bank Limited. He has also held various senior leadership roles at Chong Hing Bank, Hang Seng Bank, Barclays Bank and Citigroup. Rockson holds a Bachelor of Science in Finance and International Business degree from New York University.

Fubon Bank (Hong Kong) Limited

Fubon Bank (Hong Kong) Limited (“Fubon Bank”) is a wholly owned subsidiary of Fubon Financial Holding Co., Ltd. (“Fubon Financial Holdings”), one of the largest financial holding companies in Taiwan. Committed to becoming one of Asia’s first-class financial institutions, Fubon Financial Holdings has built a strong lineup of financial service companies. Fubon Bank operates 16 branches, 3 SME Banking Services Centres, 1 Offshore Banking Centre and 1 Securities Services Centre in Hong Kong, providing a wide range of financial services encompassing consumer and wholesale banking, wealth management, financial markets, securities brokerage and investment services. Fubon Bank holds an A-2 short-term, BBB+ long-term rating from Standard & Poor’s. The rating reflects Fubon Bank’s strong capitalization, good liquidity and sound asset quality.

For more information about Fubon Bank, please visit Fubon Bank's website www.fubonbank.com.hk.

Fubon Credit (Hong Kong) Limited

Fubon Credit (Hong Kong) Limited is a wholly owned subsidiary of Fubon Bank (Hong Kong) Limited and mainly engages in consumer lending to individual customers in Hong Kong.

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